

# Affiliate Program

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## INTRODUCTION TO THE AFFILIATE PROGRAM

The Affiliate program is a way for us to compensate you for orders placed by your patients / clients. They receive a discount when they use your unique code to place an order.

## HOW DOES THE AFFILIATES PROGRAM WORK?

When you sign up, a unique affiliate link (to products on adeeva.com) is generated for you to share with your patients/clients. You can also generate a coupon code for your referrals to use when they order. Whenever your referrals purchase using your unique link or coupon code, they get a 15% discount and you receive 25% on their purchase amount.

These discounts and payouts are ongoing – every time a purchase is made via your unique identifier(s).

Our system takes care of all transactions and processing automatically.

#### ALLOCATION OF COMMISSION & DISCOUNT

Affiliate compensation is calculated on the net purchase amount (i.e., after deducting the 15% discount received by the patient/ client).

**For example:** (Consumer discount is 15%) On the sale of \$100 product, the consumer will get \$15.00 as discount and the Affiliate will receive 25% commission on the remaining amount of \$85.00 which is \$21.25.

## HOW DO I SIGN UP TO THE PROGRAM?

You can register yourself for this program by submitting your details here.

We will review and verify your application. Once approved, you will be notified by an email containing a login link and "how to get started" instructions.

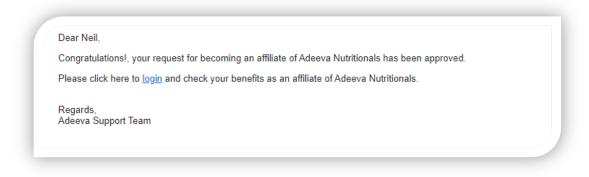


Figure 1

## LOGIN AND ACCESS TO THE DASHBOARD

You can log in with your credentials and get access to the Dashboard to manage your account.

The Dashboard is where you access all the features of the program. You can view your profile, your referrals, see payments & transactions, view reports and use marketing tools to generate coupon codes and banners for your website.

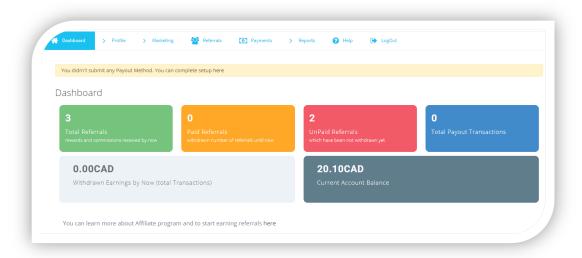


Figure 2

#### GET AFFILIATE LINK AND UNIQUE DISCOUNT COUPON

Commission will be directly credited into the account when a sale is generated by using the link and discount coupon.

Both the Affiliate link and discount coupons are located under the Marketing tab on the Dashboard.

#### AFFILIATE LINK

Share this link with patients / clients. Once a is sale is completed using this link the earnings will be displayed on the Affiliate's Dashboard.

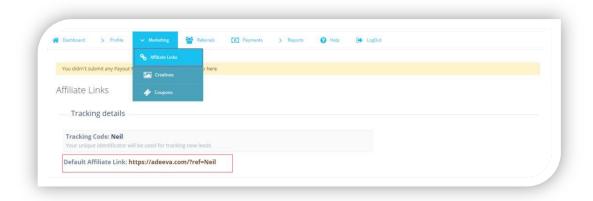


Figure 3

#### UNIQUE DISCOUNT COUPON

Patients / clients can use the unique coupon code to get a discount on their purchase.

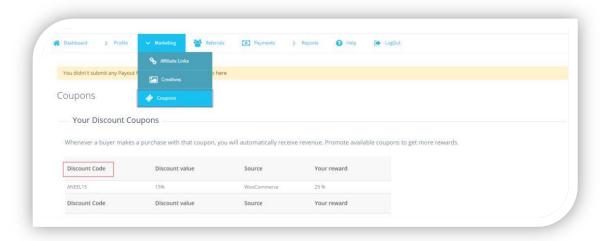


Figure 4

#### ADVERTISE ON YOUR WEBSITE

Simply copy and paste the banner code on your website and get the commission directly credited to your account on any sale generated through these banners.

#### LOCATE BANNER CODE

You can locate it under Marketing tab on the Dashboard.

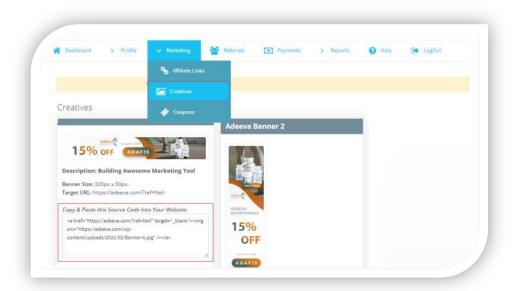


Figure 5

#### **REFERRALS**

Affiliate is notified by an email when a sale is completed by a referral using the Affiliate's link or the unique coupon code.

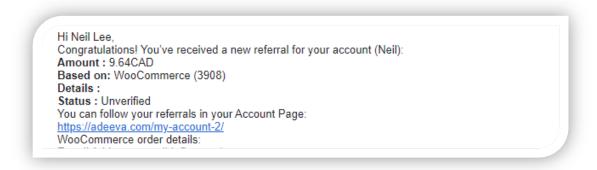


Figure 6

#### VERIFIED AND UNVERIFIED REFERRALS

A snapshot of your referrals is displayed under the 'Referrals' tab on the Dashboard. A sale remains "Unverified" until it is approved by Adeeva Admin.

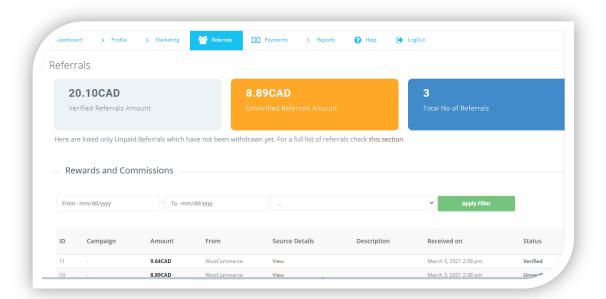


Figure 7

#### SET UP PAYOUT ACCOUNT

Configure your PayPal account to withdraw your earnings. To set your account, go to Profile and select Payout Details.

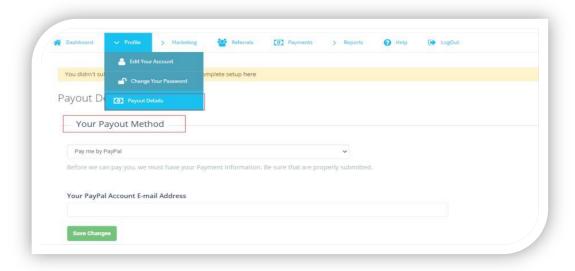


Figure 8

## WITHDRAWALS

Once the payment is approved by Adveea Admin, an Affiliate can "withdraw" and deposit the amount into their PayPal account.

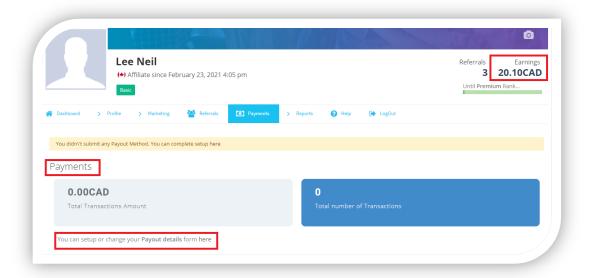


Figure 9

## **REPORTS**

Keep track of your referrals, traffic logs, conversions, and success rate.

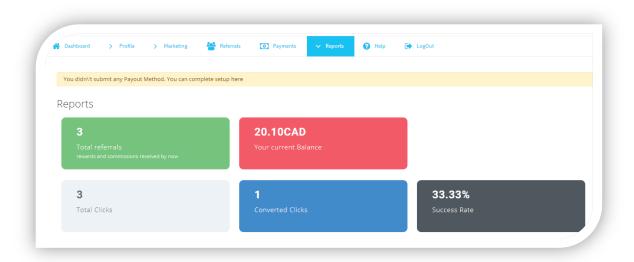


Figure 10

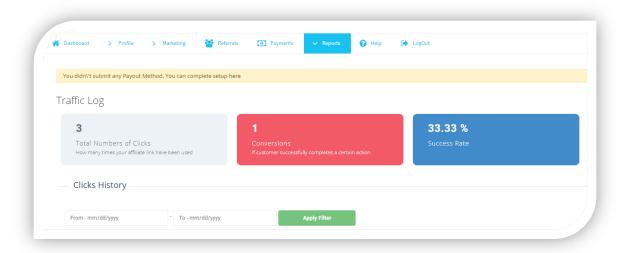


Figure 11